



Please save completed form on desktop / hard drive.
 Email completed form to admin@minexforum.com

MINEX Central Asia '10

Advertisement Booking Form

Advertising Enquiries:

Mrs. Irina Yukhtina
 Advantix Ltd (Minex Forum)
 7-10 Adam Street, London WC2N 6AA, United Kingdom
Tel: + 44 (0) 207 520 9341 **Fax:** + 44 (0) 207 520 9342
Email: admin@minexforum.com
On-line: <http://www.minexasia.com>

Terms of booking: You will receive acknowledgment of your booking and invoice within 48 hours of sending your registration by email or fax. Please call us on + 44 (0) 207 520 9341 in case you do not receive confirmation within stated period. **Cancellations:** Cancellations received in writing before **1 March 2010** will be subject to an administration charge of 65 GBP. The full fees are payable in the event of cancellation after **1 March 2010**.

Minex Central Asia Forum advertising rates (0% rated UK VAT):

- | | | |
|---|--|---|
| <input type="checkbox"/> Full page (160x247 mm) colour
500 GBP | <input type="checkbox"/> Full page (160x247 mm) greyscale
400 GBP | <input type="checkbox"/> Web banner: 200 x 50 pixels
200 GBP |
| <input type="checkbox"/> Half page (160x118 mm) colour
380 GBP | <input type="checkbox"/> Half page (160x118 mm) greyscale
310 GBP | <input type="checkbox"/> Logo, URL link, Company profile
150 GBP |

Artwork must be supplied before 12 February 2010 in pdf formats to admin@minexforum.com

- Delegate bag insert
500 GBP

Technical requirements for delegate bag inserts:

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m2, Quantity: 200
 For gifts: weight >150 g; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 200

All inserts must be submitted before 02/02/10

Advertiser's details:

Title: Name: Surname:

Job Title:

Phone: Fax Number:

Email: Website:

Company: Industry:

Address:

City: Post code:

Country:

Payment details:

Payment form: Payment card: Expiry date:

Long card number (16 digits): CVV (on reverse):

Insert signature: Signed date:

Comments:



Technical enquiries:

Mr. Jevgenijs Cernihovics
Advantix Ltd (Minex Forum)
7-10 Adam Street, London WC2N 6AA, UK
Tel: +44 (0) 207 5209341
Email: admin@advantix.co.uk

MINEX Central Asia '10

Artwork submission guidelines

Submission deadline: by 12 February 2010

Artwork specifications for MINEX Central Asia Forum catalogue

Submission address: admin@minexforum.com

Maximum file size when sent by email - 10 MB

NB: larger files should be uploaded on own ftp server.

Host address, user name and password should be provided to admin@minexforum.com).

Format - must be print quality PDF

Fonts - outlined (curves)

Images resolution - 300 dpi

Full-page advertising block - 160 (w)*247 (h) mm (centered)

Advertising page size - A4

Half-page advertising block - 160 (w)*118 (h) mm (centered)

Full colour (CMYK) or Greyscale

Bleed and crop marks - not required

Logos & banner specifications for MINEX Central Asia Forum website (<http://www.minexasia.com>)

Submission address: admin@minexforum.com

Company logos must be submitted in **Vector Format** (Illustrator, EPS or Corel Draw)

Direct URL from the logo

Company description: up to 100 words in Russian or/and English

Banner size: 200 x 50pixels

Format: GIF

Size: up to 15 kb

Please note that logos in JPEG, GIF or BMP format are not suitable for high quality printing

Technical requirements for delegate bag inserts:

Shipping address: to be confirmed

All inserts must be submitted before 02/02/10

Technical requirements for inserts:

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m², Quantity: 300

For gifts: weight >150 g; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 300